It is our vision to profitably grow Aleris. We do this with world-class business processes and through inspired teams. We will support our customers to capture aluminum’s unlimited potential.

For this we will continue to focus on three differentiated business segments.

1. The Aerospace business: we want to become number one in Europe and Asia.
2. By capitalizing on our global Automotive footprint, we plan on becoming the preferred provider to key OEMs.
3. We focus on high value products for the Industrial business, as there we can truly differentiate from ourselves from the competition.

It is a principle of Aleris to fulfill customer’s needs and expectations while at the same time being both a health and safe place to work, and meeting our environmental requirements. It’s our aim to create a working environment which motivates all employees to achieve injury free workplaces, to prevent impairment of the environment, make efficient use of energy assists and to continuously improve the quality of products and services as well as the productivity.

www.aleris.com